

Pierre Karaa

SENIOR BUSINESS ANALYST / PRODUCT OWNER

Senior Business Analyst with 7+ years of experience on complex digital transformation programs in banking, insurance and energy. Expertise in requirements gathering, functional specifications, user stories, backlog management, workshop facilitation and business/IT coordination in Agile environments. Strong exposure to API-driven platforms, legacy modernization and critical systems.

Contact

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Location

Paris, France

LinkedIn

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Key skills

- Business analysis , Requirements gathering, Functional specifications, User stories & backlog management, Stakeholder management, Process modeling (BPM, UML), Agile (Scrum / Kanban)
- Banking domain knowledge, Critical systems, B2C/B2B platforms, Business / IT Coordination
- Jira, Confluence, Swagger, Postman, Apigee, ELK, MongoDB, SQL, REST APIs, JSON, XML, BPM, UML, Microsoft Office

Certifications

- PSPO II - Scrum.org (2025)
- Connected Manager - Harvard University (Capgemini program 2024)
- PSPO I - Scrum.org (2021)

Languages

French: native

English: fluent

Professional Experience

○ Matmut (Capgemini) 2025 - Present

Lead Business Analyst

- Own the API and integration scope in the redesign of a B2B/B2C life insurance platform.
- Structure and prioritize the API backlog: framing, specification and user story management.
- Functionally manage 5 IT Business Analysts and contribute to AI-enabled API practices.

○ Crédit Agricole Leasing & Factoring (Capgemini) 2023 - 2025

Lead Business Analyst

- Led the modernization of a 20-year-old critical application used by 50,000+ employees.
- Coordinated 3 Business Analysts and facilitated 20+ business and IT workshops.
- Produced requirements, user stories and functional inputs in an Agile setup.
- Contributed to governance and arbitration forums; reduced processing time by 20%.

○ Arval BNP Paribas Group (Capgemini) 2021 - 2023

Product Owner

- Owned the roadmap and backlog for a European vehicle quotation transformation program.
- Worked with an international squad of 4 developers in a B2B/B2C environment.
- Prioritized features based on business value, feasibility and operational impact.
- Managed coordination with a software provider and improved quotation speed and reliability.

○ Capgemini 2021 - Present

Senior consultant & Manager

- Deliver digital transformation assignments as Product Owner or Lead Business Analyst
- Manage up to 5 consultants.

○ Uppli 2019 - 2021

Product Owner

- Launched the first subscription website and customer portal for Wekiwi in France.
- Owned the backlog and coordinated a team of 5 developers and 1 UX/UI designer.
- Handled functional framing, testing, QA and release preparation for a B2C platform.

Education

ECAM Lyon

2019 – Engineering Degree